

What Does the Workshop Cover?

Skills and Techniques

- Establishing value
- Giving impactful opening statements
- Using transitions and summaries
- Brainstorming techniques
- Slide guidelines for maximum engagement
- Question planning and construction
- Advanced questioning strategies
- Facilitative listening behaviors
- Participant challenges and solutions
- Virtual, hybrid and in-person presentation best practices
- Introducing presenters
- Tying together multiple presenters' topics

Hands-On Practice and Feedback

- Selecting a real-life module or segment
- Delivering a 15-minute practice session
- Reviewing a feedback checklist
- Soliciting instructor and group input

Workshop Specifications

- ✓ Up to 18 participants
- ✓ Virtual, hybrid or in-person sessions
- ✓ 2 full days any format or 5 virtual consecutive half-days
- ✓ 1-on-1 or small team coaching packages available

Understanding how to engage an audience effectively is crucial in every job role. It transforms passive listeners into active participants, fostering a dynamic and interactive presentation. Engaged audiences are more likely to retain information, provide valuable feedback, and build connections, ultimately leading to increased trust and sales success.

Technically Speaking's **Audience Engagement Strategies** workshop is designed to equip professionals with the skills necessary to captivate and involve audiences effectively. This comprehensive program combines facilitation, individual work, group activities, and practical sessions for an immersive learning experience.

By leveraging the following skills and techniques, professionals will enhance their presentations, maintain audience interest, and create a more impactful and memorable experience for their clients.

Workshop Benefits

Learners can immediately apply the techniques in their professional settings, leading to improved performance and outcomes in their roles.

By the end of the program, participants will be able to:

- Guide effective meetings
- Create interactive environments
- Balance information exchange
- Enhance participant involvement
- Improve listening skills
- Ask powerful questions
- Ensure participant value
- Build presentation confidence

Why Choose Technically Speaking?

We employ a unique teaching methodology that is both instructive and hands-on. This methodology enables learners to master any topic fully.

We're interactive: Our 100% interactive approach ensures you stay engaged and are excited to participate fully. Studies consistently show that people learn and retain more by “doing” rather than “being told.” Unlike traditional training that relies heavily on slide presentations, our sessions balance lively content delivery with entertaining elements. Participants are encouraged to think critically, ask questions, and participate in meaningful discussions, making learning enjoyable.

We get real: Our focus on active participation means participants engage in discussions, activities, and real-time application of concepts. This approach leads to a deeper understanding and long-term retention of the material.

We recognize that everyone learns differently: A multi-faceted approach accommodates different learning styles, ensuring a well-rounded learning experience. This is especially critical in virtual environments, where maintaining audience attention can be more challenging.

We value learners: Our programs recognize that teams consist of skilled professionals with valuable insights, experiences, and viewpoints. Creating opportunities for participants to share their perspectives fosters a collaborative learning environment where everyone benefits from each other's knowledge. This peer-to-peer learning enhances the overall impact of the training.

Your team will be prepared to handle any communication opportunity confidently by working on real-life scenarios and receiving constructive feedback. Participants leave our sessions with practical skills they can immediately apply in their professional settings, leading to improved performance and outcomes.

We look forward to partnering with you!
Kim & Jim Kennedy - Technically Speaking